Graphic Size (1 Side) 119.9" w x 45.2" h Keep text and important images inside green area. Graphic Size with Bleed (1 Side) 121.9" w x 47.2" h - CMYK color - Resolutions must be 72-125 ppi - All fonts must be created to outlines - Embed all images in final document - Save final document as PDF for print When using in conjunction with the Blimp Tower the blimp will rotate in this direction.